

OUR SPONSORS MAKE ALL THE DIFFERENCE

35TH ANNUAL JOINT PATENT PRACTICE SEMINAR

MAY 2, 2019 | CROWNE PLAZA TIMES SQUARE, NY

JPP

JOINT PATENT PRACTICE

WHAT IS THE JPPCLE?

The Joint Patent Practice Continuing Legal Education, Inc. (JPPCLE) is a not for profit organization that presents an annual, one-day seminar featuring knowledgeable speakers who discuss recent cases, legislation, and regulations involving patent law and practice.

By sponsoring JPPCLE, you directly support hundreds of local intellectual property (IP) attorneys, general counsel, in-house counsel, and more, in their pursuit for continuing legal education.

WHY SHOULD YOU SPONSOR?

Sponsors receive excellent visibility to an active IP community based in the Tri-State area. Sponsors also receive print and digital recognition on our website, promotional literature, and seminar materials.

For specific benefits, please view our full list of opportunities.

HOW DO I SPONSOR?

Applying is easy - simply complete and submit the "Partnership & Sponsorship Application" to JPPCLE's Executive Office at admin@jppcle.org with full payment.



FEATURED PARTNERSHIP: BECOME A BREAKOUT PARTNER

Interested in presenting a CLE topic outside the scope of 35th Annual Joint Patent Practice Seminar's panels?

JPPCLE's **Breakout Partnership** allows partnered firms or companies to host one (1) or more breakout sessions during the annual seminar. Partners also receive a private room and five (5) complimentary registrations for the seminar.

More information on page 2

BREAKOUT PARTNER

\$5,000.00 USD



- Opportunity to present one (1) CLE breakout session in a private conference room with pre-registered participants during the seminar
- One (1) complimentary breakout session speaker registration and four (4) complimentary guest registrations
- Pre-registered breakout attendee list upon request
- Partnership identification on seminar signage and marketing materials
- Opportunity to display materials on sponsor literature table in exhibition hall
- Recognition as partnering organization on seminar website, promotional literature, and seminar materials
- Purchase of additional CLE breakout sessions at \$2,500.00 USD per session based on availability

Available CLE Breakout Sessions

Session 1 - Two (2) Sessions Available
Session 2 - Two (2) Sessions Available
Session 3 - Two (2) Sessions Available
Session 4 - Two (2) Sessions Available
Session 5 - Two (2) Sessions Available

Deadline to apply is March 1, 2019. To apply, please submit the booking form with your proposed speaker name and topic with summary. Topic and summary are subject to review and approval from the JPPCLE Planning Committee and must qualify for CLE credits. JPPCLE is not responsible for providing AV or handouts.

EDUCATION FOUNDATION PARTNER

\$1,000.00 USD

- One (1) complimentary registration
- Partnership identification on seminar signage and marketing materials
- Opportunity to display materials on sponsor literature table in exhibition hall
- Recognition as partnering organization on seminar website, promotional literature, and seminar materials

Deadline to apply is April 1, 2019. Education Foundation partnerships are available to 501(c)(3) organizations only.

RECEPTION PARTNER

\$2,000.00 USD



- Two (2) complimentary registrations
- Partnership identification on seminar signage and marketing materials
- Recognition as partnering organization on seminar website, promotional literature, seminar materials

Deadline to apply is April 1, 2019. Multiple Reception Partnerships available.

EXHIBITION PARTNER

\$2,000.00 USD

- Two (2) complimentary registrations
- One (1) 6' x 6' exhibit table in exhibition hall
- Partnership identification on seminar signage and marketing materials
- Recognition as partnering organization on seminar website, promotional literature, seminar materials



Deadline to apply is April 1, 2019. Multiple Exhibition Partnerships available.

GOLD SPONSOR

\$4,000.00 USD

- Sponsor logo to be displayed on Attendee Information webpage with WiFi Login ID and Password
- Sponsor logo to be displayed on WiFi Information Signs with WiFi Login ID and Password for the duration of the seminar
- Opportunity to display materials on sponsor literature table in exhibition hall
- Recognition as sponsoring organization on seminar website, promotional literature, and seminar materials



Deadline to apply is April 1, 2019. Gold Sponsorship is exclusive.

SILVER SPONSOR

\$2,500.00 USD

- Sponsor logo to be displayed on sponsor's choice of one (1) promotional item which will be distributed to every attendee (promotional items listed below)
- Opportunity to display materials on sponsor literature table in exhibition hall
- Recognition as sponsoring organization on seminar website, promotional literature, and seminar materials

Available Promotional Items

| | |
|----------------|----------------------|
| Conference Bag | Lanyard |
| Pen | Notepad |
| Sticky Notes | Chocolates |
| Umbrella | Adhesive Cell Wallet |
| Memo Clip | Hand Sanitizer |
| Custom* | |

*If you are interested in pursuing a promotional item not listed above, please contact the JPPCLE Executive Office at admin@jppcle.org to discuss pricing.

Deadline to apply is April 1, 2019. Silver Sponsorship is exclusive per promotional item. JPPCLE reserves the right to source and select sponsor products.

PARTNERSHIP & SPONSORSHIP APPLICATION

Firm/Company Name

Contact Name

Address

City State/Country Zip/Postal Code

Phone E-mail Address

PARTNERSHIPS

Breakout Partner \$5,000.00 USD

Select your preferred breakout session below:

- Session 1 Session 4
- Session 2 Session 5
- Session 3

of Add. Sessions (\$2,500.00 USD each): _____

Select your preferred breakout session below:

- Session 1 Session 4
- Session 2 Session 5
- Session 3

Foundation Partner \$1,000.00 USD

Reception Partner \$2,000.00 USD

Exhibition Partner \$2,000.00 USD

SPONSORSHIPS

Gold Sponsor \$4,000.00 USD

Silver Sponsor \$2,500.00 USD

Select your preferred promotional item below:

- Conference Bag
- Lanyard
- Pen
- Notepad
- Sticky Note
- Chocolates
- Adhesive Cell Wallet
- Memo Clip
- Hand Sanitizer
- Custom*: _____

PAYMENT

CHECK in the amount of \$ _____

All checks should be made payable to **Joint Patent Practice Continuing Legal Education, Inc.** and mailed to JPPCLE Executive Office, 2125 Center Avenue, Suite 406, Fort Lee 07024, USA.

CREDIT CARD in the amount of \$ _____ by Visa Mastercard American Express

Card Number Expiration Date CVV#

Name (as it appears on card)

Billing Address

Town/City State Zip/Postal Code

Signature Date