

OUR SPONSORS MAKE ALL THE DIFFERENCE

40TH ANNUAL JOINT PATENT PRACTICE SEMINAR

September 10, 2024 | NYC Bar Association, 42 West 44th Street, New York, NY 10036

JPP

JOINT PATENT PRACTICE

WHAT IS THE JPPCLE?

The Joint Patent Practice Continuing Legal Education, Inc. (JPPCLE) is a not for profit organization that presents an annual, one-day seminar featuring knowledgeable speakers who discuss recent cases, legislation, and regulations involving patent law and practice.

By sponsoring JPPCLE, you directly support hundreds of local intellectual property (IP) attorneys, general counsel, in-house counsel, and more, in their pursuit for continuing legal education.

WHY SHOULD YOU SPONSOR?

Sponsors receive excellent visibility to an active IP community based in the Tri-State area. Sponsors also receive print and digital recognition on our website, promotional literature, and seminar materials.

For specific benefits, please view our full list of opportunities.

HOW DO I SPONSOR?

Applying is easy - simply complete and submit the "Partnership & Sponsorship Application" to JPPCLE's Executive Office at admin@jppcle.org with full payment.



MEET KEYNOTE SPEAKERS



Hon. Jacqueline W. Bonilla
Deputy Chief Administrative
Patent Judge and Senior Legal
Advisor, USPTO



Hon. Kathleen O'Malley (Ret.)
Circuit Judge for the United
States Court of Appeals for the
Federal Circuit



Nicholas Leefer
Attorney,
Bureau of Competition,
Federal Trade Commission



David J. Kappos
Former Under Secretary of
Commerce and Director,
USPTO

PRODUCT SPONSOR

\$3,000.00 USD

- Sponsor logo to be displayed on sponsor's choice of one (1) promotional item which will be distributed to every attendee (promotional items listed below)
- Opportunity to display materials on sponsor literature table in exhibition hall
- Recognition as sponsoring organization on seminar website, promotional literature, and seminar materials

Possible Promotional Items

Conference Bag	Lanyard
Ballpoint Pen	Notepad
Sticky Notes	Chocolates
Umbrella	Water Bottle
Memo Clip	Hand Sanitizer
Custom*	Desk Mugs

*If you are interested in pursuing a promotional item not listed above, please contact the JPPCLE Executive Office at admin@jppcle.org to discuss pricing.

Deadline to apply is August 30, 2024. Silver Sponsorship is exclusive per promotional item. JPPCLE reserves the right to source and select sponsor products.

FOUNDATION PARTNER

\$1,000.00 USD

- One (1) complimentary registration
- Partnership identification on seminar signage and marketing materials
- Opportunity to display materials on sponsor literature table in exhibition hall
- Recognition as partnering organization on seminar website, promotional literature, and seminar materials

Deadline to apply is August 30, 2024. Education Foundation partnerships are available to 501(c)(3) organizations only.

BREAKFAST, LUNCH, or RECEPTION PARTNER

\$2,500.00 USD

- Two (2) complimentary registrations
- Opportunity to distribute sponsor's brochures or flyers during the breakfast or lunch
- Partnership identification on seminar signage and marketing materials
- Recognition as partnering organization on seminar website, promotional literature, seminar materials



Deadline to apply is August 30, 2024. Multiple Partnerships available.



- Two (2) complimentary registrations
- One (1) 6' x 6' exhibit table in the ballroom foyer
- Partnership identification on seminar signage and marketing materials
- Recognition as partnering organization on seminar website, promotional literature, seminar materials

Deadline to apply is August 30, 2024. Multiple Exhibition Partnerships available.

PARTNERSHIP & SPONSORSHIP APPLICATION

Firm/Company Name

Contact Name

Address

City **State/Country** **Zip/Postal Code**

Phone **E-mail Address**

SPONSORSHIPS

Product Sponsor **\$3,000.00 USD**
Select your preferred promotional item below:

- Conference Bag Sticky Note
- Lanyard Chocolates
- Pen Adhesive Cell Wallet
- Notepad Memo Clips
- Hand Sanitizer
- Custom*: _____

PARTNERSHIPS

- Foundation Partner** **\$1,000.00 USD**
- Breakfast, Lunch or Reception Partner** **\$2,500.00 USD**
- Exhibition Partner** **\$2,000.00 USD**

PAYMENT

CHECK in the amount of \$ _____
All checks should be made payable to **Joint Patent Practice Continuing Legal Education, Inc.** and mailed to JPPCLE Executive Office, 229 Seventh Street, Suite 202, Garden City, NY 11530

CREDIT CARD in the amount of \$ _____ by Visa Mastercard American Express

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